



Workforce Retention Speaker & Trainer

Shelonda Darling

Workforce Retention Strategist Shelonda Darling helps organizational leaders identify what's happening with the current employment landscape and she shifts manager mindsets so they can better lead and retain today's new workforce. Her real-world, engaging approach makes managers more effective in their roles!

She has used her expertise in a variety of corporate teams: Training and Development, Employee Engagement, HR Communications, and Corporate Communications, where she has discovered the power in storytelling that gives employees a sense of belonging and pride in their company.

And as an early Millennial herself, she sits in the sweet spot for bridging the generational gaps because she can speak to both the expectations of traditional managers and the evolved expectations of today's new workforce.

Most Requested Keynotes & Workshops

Staying Power: How to Keep Your Employees Longer
Find out why your employees leave and how to keep them longer.

They Drive Me Crazy! The Generational Story You've NEVER Heard
This award-winning talk explores why the differences truly exist.

The Case for Change: Critical Workforce Insights for the C-Suite
Turnover's impact on the bottom line means it's now a top priority!

Who Does That!? Understanding Behavioral Styles of Your Team
Ever wonder why people act so ridiculously? We'll explain why!

Rapid-Fire Retention: 25 Ways to Reduce Turnover
Need immediately actionable tactics? Learn tons of best practices.

Looking for a Deeper Dive?

When retention is your #1 priority & you need a more intense program to fully explore and prioritize your strategies for reducing turnover, ask about our full-day workshops, 2-day retreats and our 8-session Workforce Retention Bootcamp training series.

"Shelonda's presence, passion and investment in people are undeniable and greatly appreciated."

- Sr. Training Specialist

"Her delivery could start a revolution."

-Director HR



Book Shelonda's Powerful Programs Today

Email Solutions@CrescendoStrategies.com to book Shelonda today!
Visit CrescendoStrategies.com for videos, testimonials & more.

**CRESCENDO
STRATEGIES**

We reduce unnecessary turnover.